



## EAST LAKE LITTLE LEAGUE *SPONSORSHIP INFO*

Supporting Local Youth Sports : [www.EastLakeLittleLeague.com](http://www.EastLakeLittleLeague.com)

# Sponsors

Community Sponsorship plays a key role in enabling around 400 boys and girls in our league to have a safe and reliable place to play ball. On behalf of East Lake Little League, I would like to personally thank you for your interest in partnering with us. Your sponsorship investment will not go unnoticed and will go a long way to help promote your business as well as athleticism, competition and sportsmanship in our players.

In an effort to keep operational expenses at a minimum, East Lake Little League utilizes an all volunteer staff. Sponsorships are an important part in our overall annual budget and fiscal planning, so with your support we will be able to keep registration fees affordable, maintain quality fields and equipment, and maximize player participation.

SPONSORSHIP OPTIONS:	NEW SPONSORS	RENEWALS
<b>Team Sponsorship:</b> Company Name will appear on Team Shirts & Logo on our Web Page.	<b>\$ 350.00</b> per team/season	<b>\$ 325.00</b> per team/season
<b>Banner Sponsorship:</b> 4' x 8' Banner on our Field and your Logo on our Sponsor Web Page.	<b>\$ 350.00</b> displayed one year	<b>\$ 250.00</b> displayed one year
<b>Combo Sponsorship:</b> Includes both the Team and Banner Sponsorships	<b>\$ 550.00</b> combo one year	<b>\$ 475.00</b> combo one year
<b>NEW *</b> <b>Scoreboard Sponsorship:</b> Sign up today or get on the waiting list Place your logo in the most watched location on the field	<b>\$ 1000.00</b> displayed one year	<b>900.00 *</b> displayed one year
<b>Add the updated Direct Advertising Package to any sponsorship for only \$300.00 .</b> Exclusive Web Advertisements for your area of expertise and links from our website, featured discounts on our distributed Ad Sheet, and special promotions for your company throughout the year at games, tournaments and special events. First come first served / On a Space Available basis.		
<b>Scoreboard Sponsorship Renewals:*</b> Scoreboard Advertisers from the previous year have "First Right of Refusal" when renewing with the same location and the same sign. New advertisers are picked from an established waiting list. Scoreboard advertisers who have ELLL Players automatically qualify for the return of their volunteer fee at the end of the season. Scoreboard renewals also <b>qualify for renewal pricing on the each of the Team, Banner, and Combo</b> Sponsorships. (Per availability) Its a great way to increase your company's visibility and a big help to the league to have participating sponsors each year.		

East Lake Little League is a 501(c)(3) charitable organization and your donations are tax deductible: **ID 59-2979831**  
If you have any questions please call me directly at **(727) 937-4434** or email me at **dale@rusticapple.com**  
Please complete the Sponsorship Agreement Form and send it along with your check made payable to:

### East Lake Little League

36181 East Lake Road #267  
Palm Harbor, Florida 34685

Your support is very much appreciated,

Dale Jacquay  
Fundraising Manager

We're also accepting  
secured payments at  
[EastLakeLittleLeague.com](http://EastLakeLittleLeague.com)





## EAST LAKE LITTLE LEAGUE SPONSOR APPLICATION

Supporting Local Youth Sports : [www.EastLakeLittleLeague.com](http://www.EastLakeLittleLeague.com)

# Sponsor Application

This agreement between **East Lake Little League** (hereinafter, "Local Little League") and

\_\_\_\_\_, (hereinafter, "Sponsor") is for 2018 season. Sponsorship of a team in the Little League must be, for the Sponsor, out of a sense of duty to help to the community. While Sponsorship does afford some benefits (detailed below), the higher purpose is to help the Local Little League impart the values of teamwork, sportsmanship, and fair play to the children of the community, so that they may someday use these values in becoming good citizens.

Sponsorship of a team in the Little League does not permit the Sponsor to have rights or responsibilities in the operation of the Local Little League or any team in the Local Little League, nor does the Sponsor have any rights or responsibilities in the selection of managers, coaches or players for any team in the Local Little League. Nothing herein shall make us partners or joint ventures. The Sponsor and the Local Little League are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein.

The Sponsor shall have the right to use the following term in advertisements, posters, brochures, newsletters, etc.: "Sponsor of a team in East Lake Little League." Sponsorship does NOT give the Sponsor the right to use the word "official" in connection with its Sponsorship. Any reference to the Sponsorship under this agreement must make it clear that the Sponsorship is with the team or teams in the Local Little League only, and NOT for Little League Baseball. Use of the "keystone logo" or any other logo of Little League Baseball is prohibited, unless permission is expressly granted in writing by Little League Baseball International.

### Sponsorship of an East Lake Little league Team includes these benefits:

- Company Name Printed on the back of players' jersey's (one team)
- Recognition at Opening Day and Closing Day Ceremonies
- Team Sponsor Plaque with team photo for your store/office lobby
- Recognition on the Sponsor page at [www.EastLakeLittleLeague.com](http://www.EastLakeLittleLeague.com)



For the consideration above, the Sponsor donates \$350 to the Local Little League, understanding that its donation is to benefit the entire league. Advertising banners can also be purchased for display at the East Lake Youth Sport Complex separately or in conjunction with team sponsorship under the same conditions as stipulated above in this agreement. Banner sponsorships can be purchased one time or renewed for \$350 and \$250 respectively. The team sponsor and banner combo rates are \$550 and \$475 for the first year banner advertisements and renewals respectively. **A \$300 "Exclusive Advertising Package" can be added to any sponsorship** on a first-come-first-served basis. Banners remain on display at the East Lake Youth Sports Complex for the entire calendar year.

### Accepted and agreed to:

By: \_\_\_\_\_  
Sponsor Representative

\_\_\_\_\_  
Signature Date

\_\_\_\_\_  
Printed or Typed Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Local Little League President's Signature  
East Lake Little League President: Mike Long  
Sponsorship Director: Dale Jacquay

**East Lake Little League Tax ID: 59-2979831**

\_\_\_\_\_  
Date

**East Lake Little League**  
36181 East Lake Road #267  
Palm Harbor, Florida 34685



# EAST LAKE LITTLE LEAGUE *SPONSORSHIP FORM*

Supporting Local Youth Sports : [www.EastLakeLittleLeague.com](http://www.EastLakeLittleLeague.com)

## Sponsors 2020 REGISTRATION FORM

Please Print Clearly - If you are accessing this form on your computer please fill the top portion out completely and then print - changes can not always be saved

Please complete this application and return it with a signed Sponsorship Agreement & payment to:

**SPONSORSHIPS:** **East Lake Little League** 36181 East Lake Road #267 Palm Harbor, Florida 34685

**Business Name** \_\_\_\_\_

Address \_\_\_\_\_

Website \_\_\_\_\_

**Contact Person** \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

<b>TEAM</b> Sponsorship		\$350.00	Season
		\$325.00	Renewal
<b>BANNER</b> Placement		\$350.00	New Sponsorship
		\$250.00	Renewal
<b>COMBO</b> Sponsorship		\$550.00	New Sponsorship
		\$475.00	Renewal
<b>EXCLUSIVE</b> Advertising Package		\$300.00	Season
<b>SCOREBOARD</b> Advertising		\$1000.00	Contracted

For questions concerning company logos, artwork or web links please contact ELLL WAYS AND MEANS via EMAIL: [dale@rusticapple.com](mailto:dale@rusticapple.com)

# 2020

This area for ELLL use only

☐

Accepted

☐

Returned

Date \_\_\_\_\_

Sponsorship Fee \_\_\_\_\_ Payment Method \_\_\_\_\_ Ref/Ck # \_\_\_\_\_

Received By \_\_\_\_\_ ☐ New Sponsor ☐ Renewal ☐ Donation

Comments: \_\_\_\_\_

\_\_\_\_\_